

Conserving Penn's Woods

Bureau of Forestry Strategic Planning



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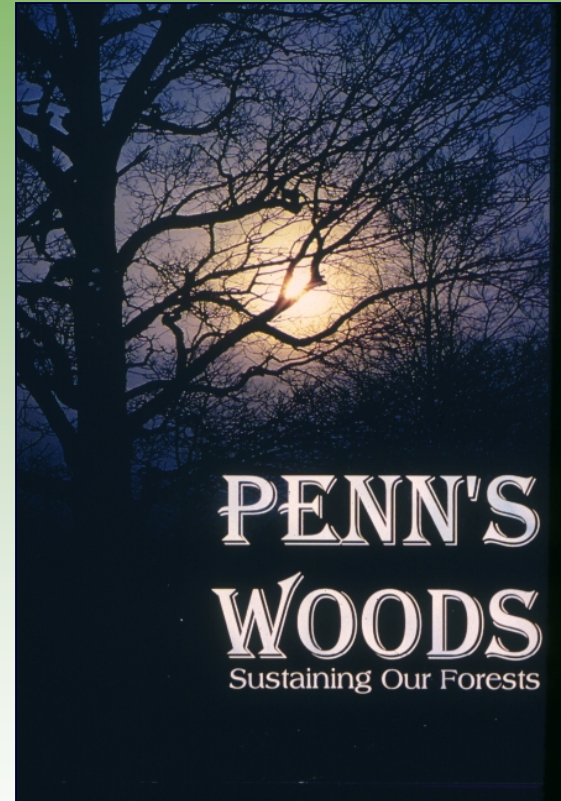
Forest Resource
Planning Section

**Natural Gas
Advisory Committee**
June 27, 2019

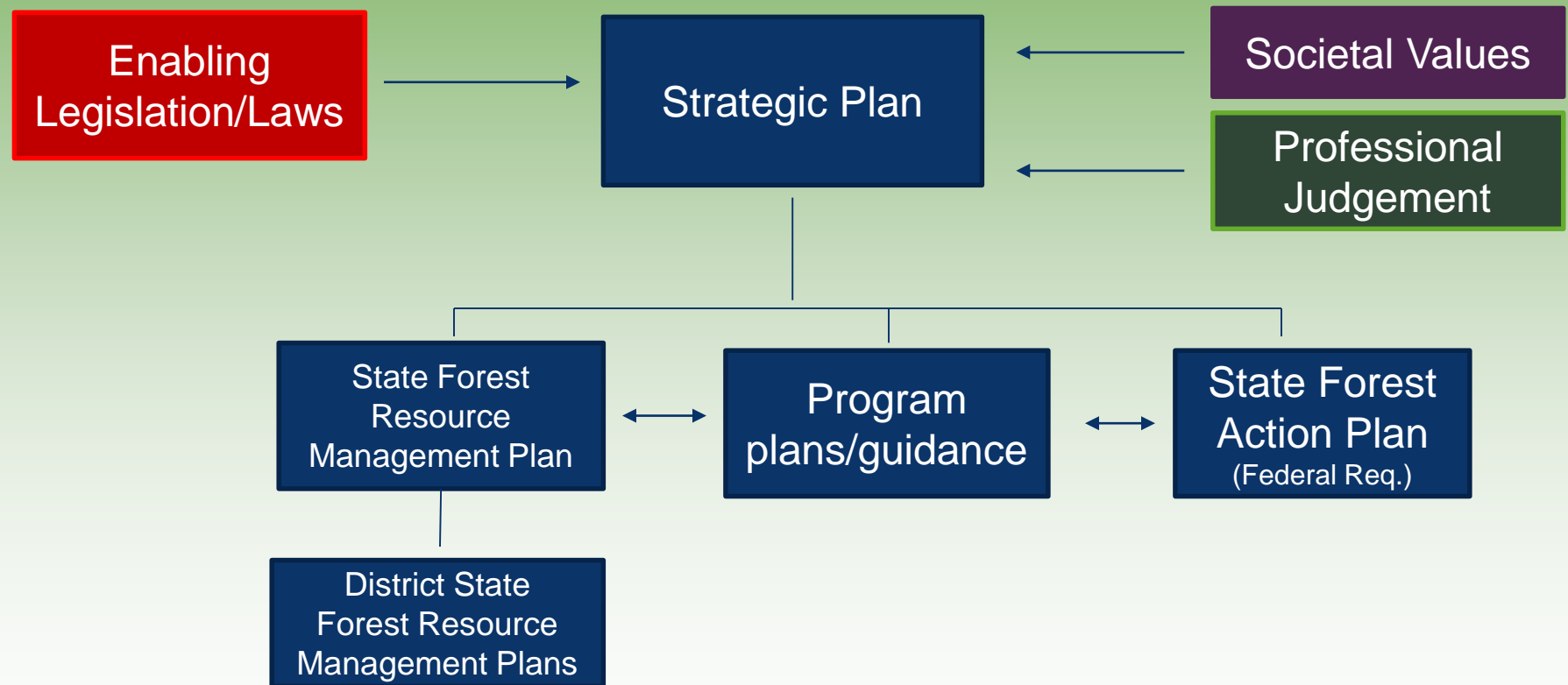
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Bureau of Forestry Strategic Planning

- **Strategic Planning Defined:**
 - *Strategic planning* is an organization's process of *defining* its *strategy*, or direction, and making decisions on allocating its resources to pursue this *strategy*.



All these “Plans” Relationships





Bureau of Forestry Strategic Planning Timeline

Stakeholder/External Assessment

- Advisory Committee Engagement
- PSU Lion Poll
- Landowner and Stakeholder Surveys (SurveyMonkey)
- PSU Focus Groups
- State Forest Action Plan Consultations



- Online survey of ~1,000 adult Pennsylvanians
- Controlled for:
 - Region of residence
 - Age
 - Gender
- Provides statistically valid representation of population
- Questions around uses, values, threats

Strategic Issues Development

- Assessment of forest conditions (FIA, CFI)
- Internal SWOT Summaries
- Forest Planning Committee (FPC) feedback
- Advisory Committee feedback
- Public polling and focus groups
- Other stakeholder input

DRAFT Issues for Discussion

1. Maintaining and conserving the forest land base
2. Promoting sustainable forest management
3. Managing invasive forest pests and disease (insects, deer, pathogens, etc.)
4. Managing invasive plant species
5. Conserving native wild plants and ecosystems
6. Adapting to and mitigating for climate change
7. Promoting education and public appreciation of forests and natural resources (adult and youth)
8. Promoting access and experiences in and around forests and trees
9. Ensuring public ecosystem services of forests, trees, and native wild plants
10. Continuing prevention and suppression of wildfires
11. Providing wise use and sustainable management of State Forest Lands

Exercise – Force Field Analysis

Strategic Issue: Maintaining and conserving the forest land base

Assets/Things That Help
(Existing or Potential)

Examples:

- working forest conservation easements
- state forest acquisitions program

Liabilities/Things That Hinder
(Existing or Potential)

Examples:

- trend of parcelization
- land development

Discussion Issues - A

1. Maintaining and conserving the forest land base
2. Promoting sustainable forest management

**Assets/Things That Help
(Existing or Potential)**

**Liabilities/Things That Hinder
(Existing or Potential)**

Discussion Issues - B

Promoting forest health, resilience and biodiversity:

3. Managing invasive forest pests and disease (insects, deer, pathogens, etc.)
4. Managing invasive plant species
5. Conserving native wild plants and ecosystems
6. Adapting to and mitigating for climate change

**Assets/Things That Help
(Existing or Potential)**

**Liabilities/Things That Hinder
(Existing or Potential)**

Discussion Issues - C

Maintaining relevancy of natural resource management and work of Bureau of Forestry:

7. Promoting education and public appreciation of forests and natural resources (adult and youth)

8. Promoting access and experiences in and around forests and trees

9. Ensuring public ecosystem services of forests, trees, and native wild plants

Assets/Things That Help (Existing or Potential)	Liabilities/Things That Hinder (Existing or Potential)

Discussion Issues - D

10. Continuing prevention and suppression of wildfires

11. Providing wise use and sustainable management of State Forest Lands

Assets/Things That Help (Existing or Potential)	Liabilities/Things That Hinder (Existing or Potential)

What Issues are Missing?

1. Maintaining and conserving the forest land base
2. Promoting sustainable forest management
3. Managing invasive forest pests and disease (insects, deer, pathogens, etc.)
4. Managing invasive plant species
5. Conserving native wild plants and ecosystems
6. Adapting to and mitigating for climate change
7. Promoting education and public appreciation of forests and natural resources (adult and youth)
8. Promoting access and experiences in and around forests and trees
9. Ensuring public ecosystem services of forests, trees, and native wild plants
10. Continuing prevention and suppression of wildfires
11. Providing wise use and sustainable management of State Forest Lands
12. ???????

Next Steps

- Assess PSU data
 - Lion Poll Report
 - Reports on Focus Groups
- Reproduce Lion Poll as stakeholder survey
- “Road Show” to advisory committees and other stakeholder meetings
- Refine Strategic Issues
- Scope of Work to engage consultant
 - Business assessment
 - Help with solutions development
 - Assist with organizational alignment
- Fall PSU contract (pending funding?)

Questions or Comments?

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